

MARK CANADA, PH.D.

Chancellor

Indiana University Kokomo

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LEADERSHIP PROFILE

My long career in higher education, from resident assistant to chancellor, has afforded me A-Z experience in every aspect of the field—from athletics, budgets, and capital projects to DEI initiatives, enrollment, and fundraising . . . all the way to a partnership with a YMCA and the buzz of leading a Bee Campus USA. I specialize in leading innovative projects and partnerships to fruition, especially in the areas of community engagement, development, enrollment, experiential education, lifelong learning, marketing, and student success.

EDUCATION

Ph.D., English, University of North Carolina at Chapel Hill, May 1997

M.A., English, University of North Carolina at Chapel Hill, May 1994

B.A., English and Journalism, Indiana University Bloomington, May 1989

ACADEMIC AND ADMINISTRATIVE EXPERIENCE

Chancellor, Indiana University Kokomo, August 2022-present

Deputy Chancellor, Indiana University Kokomo, 2021-2022

Executive Vice Chancellor for Academic Affairs, Indiana University Kokomo, 2015-2022

Dean, College of Arts and Sciences, University of North Carolina at Pembroke, 2012-2015

Acting Dean, College of Arts and Sciences, UNCP, 2011-2012

Associate Dean, College of Arts and Sciences, UNCP, 2010-2011

Chair, Department of English, Theatre, and Foreign Languages, UNCP, 2009-2010

Assistant Chair, Department of English, Theatre, and Foreign Languages, UNCP, 2008-2009

Professor of English, Department of English and Theatre, UNCP, 2008-2015

Associate Professor of English, Department of English and Theatre, UNCP, 2003-2008

Assistant Professor of English, Department of English and Theatre, UNCP, 1997-2003

Adjunct Instructor, Department of English, UNC-Chapel Hill, 2001-2015

Resident Assistant, Indiana University Bloomington, 1987-1989

PROFESSIONAL DEVELOPMENT

Executive Leadership Academy, American Academic Leadership Institute, 2018-2019

Executive Leadership Institute, Indiana University, 2015-2016

Becoming a Provost Academy, American Academic Leadership Institute, 2014-2015

Institute for Management and Leadership in Education, Harvard University, 2014

LEADERSHIP HIGHLIGHTS

Academics: I led faculty and staff in the development, fundraising, and marketing of the [KEY](#) (“Kokomo Experience and You”), a campus-wide experiential-learning initiative that has transformed IU Kokomo’s academic identity and helped turn IUK into a destination campus.

Athletics: I led the work that resulted in the launch of IU Kokomo’s [varsity eSports program](#) and the construction of an [eSports arena](#) on our campus. In addition to overseeing our [15 varsity sports](#) at IUK, I serve on the Council of Presidents for the River States Conference.

Community and Civic Engagement: I collaborated with colleagues to secure a [\\$1.2 million 3E grant](#) from Indiana’s Department of Education to fund pathway projects in regional P-12 school districts. I led the work to launch IUK’s [AIM microcredentials program](#), the [KEY Academy](#) for lifelong learning, and [Screenless](#) series. I regularly interact with legislators and local leaders, several of whom serve on our IUK advisory boards. AASCU has recognized my national work on digital literacy with the [William M. Plater Award for Leadership in Civic Engagement](#).

Enrollment and Marketing: As chancellor, I collaborate with colleagues from Admissions, IU’s Office of School Partnerships, and other offices on creative recruitment and marketing initiatives, including robust [P-12 partnerships](#), a [Viewpoint documentary](#) broadcast on PBS, and sponsorship of two IUK rooms at a new YMCA. Despite the post-pandemic headwinds that many campuses are facing, IUK increased enrollment of first-year students by 8.5 percent in fall 2024.

Fundraising and Capital Projects: I led the work that secured a \$1.5 million READI grant from the State of Indiana. The resulting capital project, [Innovation Hall](#), opened in fall 2024. I now am leading the work to secure READI 2.0 funding for an International Hospitality Hub on our campus.

Student Success: I led IU Kokomo’s participation in the national [Re-imagining the First Year of College](#) project (and co-wrote a chapter in the [book](#) that grew out of this project) and continue to champion student success. IUK’s retention for first-time, full-time first-year students has risen nearly 10 percentage points since the pandemic year of 2020.

DEIJ: As chancellor of IUK, I have collaborated with our Advancement office to raise \$100,000 for our new [Groups Scholars](#) program for under-represented populations and other students facing obstacles to a college education. As dean, I collaborated with UNCP’s provost and chancellor to create the [Southwest American Indian Studies program](#) at the University of North Carolina at Pembroke, one of the country’s most diverse campuses east of the Mississippi River.

Strategic Innovation: I actively seize opportunities to innovate, often leading IUK in multiple initiatives, including microcredentials, the Record of Experiential and Applied Learning, and a partnership with Ascend Indiana. I also led the work that made IU Kokomo the only member of the [Council of Public Liberal Arts Colleges](#) in the state of Indiana. I have experience with both strategic planning and [Strategic Doing](#) (for which I am a certified Strategic Doing Workshop Leader).

Indiana University Kokomo

A regional comprehensive university serving approximately 3000 students, IU Kokomo is Indiana's only member of the Council of Public Liberal Arts Colleges and a leader in student success and academic innovation, especially in the area of experiential education. Since coming to IU Kokomo in 2015, I have accumulated or expanded experience in accreditation, athletics, budgeting, capital projects, DEIJ work, enrollment, fund-raising, legal issues, personnel management, program development, strategic planning and Strategic Doing, student success, and more.

Chancellor (2022-present)

As chief executive officer, I lead more than 280 employees in our collective efforts to serve approximately 3000 students, as well as our 14-county region in north-central Indiana.

- **Innovation:** I collaborate with campus colleagues to drive innovation. Recent projects include Innovation Hall, International Hospitality Hub, KEY Academy, microcredentials, *Vienpoint* minidocumentary, and membership in the Council of Public Liberal Arts Colleges.
- **Athletics:** I oversee IUK's 15 varsity sports, including eSports, which I launched in 2023, and serve on the Council of Presidents for the River States Conference.
- **Budget:** Working with our CFO and others, I have strategically streamlined our campus budget to compensate for losses in tuition and fee revenue without laying off any employees while developing microcredentials and the KEY Academy as additional revenue sources.
- **Communications and Culture:** I launched (and continue to write, edit, and publish, sometimes with assistance from a student intern) IU Kokomo's weekly newsletter, *Take Five*, which features a "Student Success Corner," "Kudos for Kokomojo," and more. An experienced public speaker, I frequently seize opportunities to tell the IU Kokomo story to internal and external audiences alike—in campus convocations, at Rotary and chamber meetings, on social media and radio, and more. I deeply value a strong campus culture and launched my tenure as chancellor with a "100 Ways in 100 Days" campaign, in which I invited my staff and faculty colleagues to improve our campus and community in 100 ways.
- **Community Engagement:** As the face of IU Kokomo in the community, I actively seek, maintain, and grow partnerships with businesses, non-profits, government entities, and school corporations. In addition to serving on the executive board for the Greater Kokomo Economic Development Alliance, I have served on a steering committee for the READI grant from the State of Indiana, as well as the working committee for Good Jobs, Great Cities, sponsored by the National League of Cities and the U.S. Department of Labor.
- **Enrollment:** I work closely with the Associate Vice Chancellor for Enrollment, whom I directly supervise, and others to develop productive P-12 partnerships (for Tomorrow's Teachers and other pathway programs, Credits to College, Indiana College Core, Power Up to College, etc.), launch innovative media campaigns (*Vienpoint* minidocumentary, YMCA sponsorship, etc.) and provide personalized attention to prospects. IUK's enrollment of first-year students grew 8.5 percent in fall 2024.
- **Fund-raising and Grants:** I have collaborated with colleagues to secure a \$100,000 gift to IUK's Groups Scholars program, a \$1.5 million READI grant, and a \$1.2 million 3E grant.
- **Lifelong Learning:** I led the development of the KEY Academy, a lifelong-learning initiative for mid-career and retired professionals. As a member of the national board of the Nexel Collaborative, I am applying lessons learned from other members, such as Stanford

University and the University of Notre Dame, to craft a program that will attract IU alumni and others from central Indiana.

- **Networking:** I eagerly seek to develop and sustain productive relationships with community partners, as well as professional organizations and vendors. As our institution's lead contact with AASCU, EAB, and COPLAC, as well as a contact for Ascend Indiana, I have helped secure assistance with initiatives aimed at student success, career development, and more.

Deputy Chancellor (2021-2022)

After IU Kokomo Chancellor Susan Sciame-Giesecke became Indiana University's interim executive vice president for University Academic Affairs, I served in the newly created role of deputy chancellor at IU Kokomo. In this role, I had the opportunity to work with a more expansive portfolio comprising all parts of the IU Kokomo campus. In addition to running cabinet meetings and conducting one-on-one meetings with cabinet members, I represented IU Kokomo in the community, worked with the CFO on various budgetary matters, and met with all units across campus to share updates and take questions. I also contributed to several campus-wide initiatives, including a large capital project, a major fund-raising campaign, and various enrollment strategies.

- **Capital Project:** As an active contributing member of the steering committee for our six-county region's application for grants from Indiana READI (Regional Economic Acceleration and Development Initiative), I met with stakeholders in several county meetings. I pitched several projects for IU Kokomo and led the work on a proposal for Innovation Hall, an IU Kokomo project that made it into the final proposal. After our region was awarded \$30 million, I worked with several campus colleagues on various aspects of Innovation Hall, a \$3 million project that comprises four new dynamic learning spaces: the Computer Science Innovation Studio, Business Intelligence Lab, KEY Center for Innovation, and media studio/eSports arena.
- **Fund-raising Campaign:** To complete the campaign to raise \$3 million for the Student Activities and Event Center, the Vice Chancellor for Advancement convened a committee of community leaders to engage prospective donors. I strategized with her and joined her for both group and individual meetings with committee members.
- **Enrollment:** The Covid pandemic, the projected decline in the college-going population, and the shortage of employees in the American workforce combined to create a perfect storm threatening college enrollment. After years of stability or growth, IU Kokomo experienced its first major enrollment decline in years. As part of various efforts to recruit students, I collaborated with Enrollment Management colleagues on dinners for prospective students and their parents, along with a free KEY trip to Louisville for 20 of these prospects. I also joined Admissions and External Affairs staff for meetings with regional superintendents and delivered guest lectures to several classes at Marion High School.

Executive Vice Chancellor for Academic Affairs (2015-2022)

As IU Kokomo's chief academic officer, I collaborated with six deans, two associate vice chancellors, a faculty diversity liaison, and approximately 130 faculty and staff colleagues on Strategic Doing, student and faculty success, program development, accreditation, and assessment, along with faculty recruitment, evaluation, development, promotion, and tenure. As a member of the chancellor's cabinet, I contributed to our campus-wide work in the areas of enrollment, budget, student affairs, athletics, advancement, information technology, facilities, outreach, legal matters, compliance, government relations, and human resources. In 2021, the American Association of

State Colleges and Universities honored me with its William M. Plater Award for Leadership in Civic Engagement.

- **Innovation:** I led the work that culminated in the KEY (“Kokomo Experience and You”), an array of High-Impact Practices and other transformative experiences, all crafted by IU Kokomo faculty and staff. Since our launch in 2016, hundreds of students (along with faculty, staff, and community members) have participated in these KEY experiences, which include internships and externships, service-learning projects, research and conference presentations, retreats, simulations, competitions, and educational trips to businesses, government agencies, museums, historic sites, playhouses, studios, design firms, natural settings, and other locales in Silicon Valley, New York City, Chicago, Indianapolis, Fort Wayne, Bloomington, Detroit, Louisville, DC, Yellowstone National Park, Disney World, and other destinations. In related developments, we also launched a new undergraduate magazine, opened a downtown art gallery, revived our Applied and Community Research Center, established a Record of Experiential and Applied Learning to showcase students’ accomplishments, opened the KEY Center for Innovation to lead service-learning projects, and created an Office of Sustainability, which sponsors an annual Sustainability Day and grants for student projects. All of this work, which I have deeply enjoyed doing with my dedicated colleagues, is making IU Kokomo a leader in experiential education.
- **Budget:** In collaboration with the deans and other direct reports, I prepared annual budget requests in alignment with strategic priorities and oversaw the entire budget for the academic side of the university.
- **Student Success:** I led the Campus Innovation Team for “Re-Imagining the First Year,” a national project sponsored by the American Association of State Colleges and Universities (AASCU). Our team launched a Student Success Academy, growth-mindset education, an academic progress hold, a student intake survey, and other initiatives. Our work was featured in *The Chronicle of Higher Education* and *Change*. I later was invited to join a select group of administrators chosen to serve on AASCU’s national working group on RFY. As part of this group, I co-wrote a chapter of the book *Radical Reimagining for Student Success in Higher Education* (2023).
- **Diversity, Equity, Inclusion, and Justice:** In our efforts to create an inclusive and supportive environment for *all* students, faculty, and staff, IUK staged a diversity retreat (followed by meetings of working groups) and conducted a climate survey (followed by discussions in individual units). I worked with a faculty diversity liaison to recruit diverse applicants to our faculty openings. For several years, I sent this liaison to the Institute on Teaching and Mentoring, to promote our positions. I collaborated with our chancellor and two Spanish faculty to establish Latinos Unidos Hispanic Center, which became, along with the Black Student Center and LGBTQ+ Center, part of IU Kokomo’s Multicultural Center. I also participated in events designed to recognize and support prospective students and alumni from under-represented groups.
- **Faculty Success:** Under my leadership, Academic Affairs worked with Media & Marketing to produce a publication showcasing outstanding faculty researchers and launched a website featuring faculty award recipients.
- **Accreditation:** I served as a peer reviewer for the Higher Learning Commission (HLC), as well as IU Kokomo’s Accreditation Liaison Officer for the HLC. I collaborated with the chancellor and other colleagues on our HLC Assurance Argument, which we submitted in November 2018. We completed our campus visit in December 2018 and received

notification of reaccreditation in spring 2019. During my time as EVCAA, IU Kokomo has secured reaccreditation from the Association to Advance Collegiate Schools of Business (AACSB), Accreditation Commission for Education in Nursing (ACEN), and the Joint Review Committee on Education in Radiologic Technology (JRCERT), as well as accreditation from Council for the Accreditation of Educator Preparation (CAEP).

- **Program Development:** During my time in this role, we added three campus degree programs (Computer Science, Sports and Recreation Management, and Occupational Therapy Assistant), created a new Family Nurse Practitioner track in our MSN program, worked with Fiat Chrysler Automobiles (now Stellantis) to craft an executive MBA program exclusive to its employees, drafted an agreement to provide the MBA to students of Pondicherry University in India, developed a collaborative hybrid graduate program in Mental Health Counseling, and launched Tomorrow's Teachers, which allows area students to begin pursuing their Education degrees while still in high school. We also collaborated with other IU campuses to develop online degree programs in Informatics, Medical Imaging Technology, Applied Health Science, Business Administration, and numerous other disciplines, as well as several certificate programs designed to serve high school teachers of dual-enrollment courses so that they can meet HLC standards.
- **Development and Grants:** We established an account for our KEY program and began targeted fundraising efforts to raise money for the program. I joined the vice chancellor for University Advancement and her team members for meetings with current and prospective donors. I joined the Advancement team at Indiana University's Regional Development Summit, where we began brainstorming an approach to expanding student philanthropy. We also began engaging alumni and community members to participate in KEY experiences. As a member of the steering committee for READI grant proposal in 2021, I contributed to the work that resulted in a \$30 million grant to support projects (including the creation of Innovation Hall on the IU Kokomo campus) in Howard, Tipton, Clinton, Miami, Cass, and Fulton counties.
- **Enrollment:** I led the work to secure IU Kokomo membership in the Council of Public Liberal Arts Colleges (COPLAC). I also collaborated with Enrollment leadership on numerous recruitment initiatives, including unit-specific yield events, on-campus scholarship interviews, and presentations for high school students on and off campus. My work in this area included participating in recruitment events for international students, meeting with officials from the Saudi Arabian Cultural Mission (SACM) in Washington, and drafting a letter of agreement with SACM for serving its students at IU Kokomo.
- **Team Development, Promotion, Tenure, and Personnel:** Building, sustaining, and supporting a strong, constructive team is paramount, and I embraced this part of my work. Because of retirements and other vacancies, I had the opportunity to hire three Assistant/Associate Vice Chancellors and four deans. All but one, who went on to become a provost, are thriving in their roles at IU Kokomo. I also oversaw hiring decisions—as well as promotion, tenure, and various personnel matters—for approximately 130 faculty members.
- **Curriculum:** Responding to student need, our faculty revised our General Education program to facilitate transfer while retaining emphasis on diversity, civic engagement, and other priorities. Other curricular initiatives included IU Online Class Connect (a collaboration providing access to shared classes for IU students), a new Student Success Seminar, and a creative “Foundations” program in New Media, Art, and Technology.

University of North Carolina at Pembroke

A regional comprehensive university serving approximately 6000 students, UNCP was the most diverse regional university (40 percent white, 33 percent African American, 15 percent American Indian) in the South during my time as dean.

Dean, College of Arts and Sciences (2012-2015)

Acting Dean, College of Arts and Sciences (2011-2012)

As dean of the largest division in Academic Affairs, I managed a budget of \$22 million and oversaw the teaching, scholarship, and service of more than 220 full-time faculty in 16 departments. My responsibilities included program development, fundraising, contracts, space allocation, outreach, and evaluation of faculty for contract renewal, tenure, promotion, and post-tenure review.

- **Student Success:** I founded UNCP's Go-to Faculty initiative, which provided students with informal faculty resources to support their success. As chair of the Student Success Steering Committee, I led a team of faculty and staff in the creation of a list of evidence-based recommendations to the chancellor. Graduates of our Nursing program led the state in their pass rates on the national nursing license exam (NCLEX-RN).
- **Faculty Success:** We implemented a financially sound system for supporting faculty research and service with course reductions. Under this system, which we sustained at minimal cost, all untenured tenure-track faculty could secure additional time to develop scholarly and service projects. I administered Dean's Supplemental Travel Funds, which supported faculty research and presentation, and recognized faculty scholarship with luncheons and a permanent display of scholarly publications.
- **Strategic Planning:** As a member of UNCP's Strategic Planning and Resources Council, I helped craft the university's strategic plan.
- **Diversity, Program Development, Oversight, and Fundraising:** I collaborated with the provost to found the Southeast American Indian Studies program, raising nearly \$1 million for an endowed chair, drafting a mission statement, establishing a national advisory board, and hiring a founding director.
- **Outreach and Community Relations:** As a board member for the Storytelling and Arts Center of the Southeast, I led the team that planned an NEA-funded Big Read community program on the literature of Edgar Allan Poe in Scotland County, North Carolina. As a member of the Chancellor's Scholars Council at UNCP, I participated in a Listening Tour in the region and led the work that resulted in a report on community needs. I delivered community presentations, including one on information literacy at a community college.
- **Accreditation:** As a member of the committee charged with crafting UNCP's first Quality Enhancement Plan, I collaborated with colleagues on "Write to the Top," an ambitious project requiring all students to take three writing-intensive courses beyond first-year composition. "Write to the Top" secured approval from the Southern Association of Colleges and Schools (SACS) and garnered praise from the lead evaluator as a model plan.
- **Online Education:** As a member of UNCP's Online Quality Task Force, I collaborated with colleagues on an evaluation system designed to promote the quality of online courses, and I evaluated numerous courses.
- **Athletics:** As a Faculty Athletic Associate, I served as an academic resource to members of the UNCP basketball team.

Associate Dean, College of Arts and Sciences (2010-2011)

As associate dean, I coordinated departments' special budget requests, used UNC's funding formula to calculate faculty needs, and managed the college's website.

Chair, Department of English, Theatre, and Languages, UNCP (2009-2010)

As chair of the university's largest academic department, I supervised and evaluated more than 40 full-time faculty, scheduled approximately 200 course offerings each semester, responded to students' needs and concerns, ran department meetings, managed data, and responded to personnel issues. I launched a number of initiatives, including a new guide for incoming faculty, faculty sessions on library resources and careers for majors, and a position for a graduate research assistant. Under my leadership, the department created its first three-year schedule of upper-level classes in many years, increased online literature course offerings, secured funding to continue its "Plus One" program for first-year composition, expanded its website, and hired four new tenure-track faculty members.

Assistant Chair, Department of English, Theatre, and Languages, UNCP (2008-2009)

As assistant chair, I reviewed syllabi, conducted degree audits, and advised the chair on personnel and other issues.

Professor of English, Department of English and Theatre, UNCP, 2008-2015**Associate Professor of English, Department of English and Theatre, UNCP, 2003-2008****Assistant Professor of English, Department of English and Theatre, UNCP, 1997-2003****Adjunct Instructor, Department of English, UNC-Chapel Hill, 2001-2015**

As a full-time faculty member, I designed and taught numerous undergraduate and graduate courses, including the university's first online literature course. I spent a decade on the front lines of student success, teaching numerous sections of freshman composition, freshman seminar, and various courses in American literature and the English language. As an adjunct instructor for UNC-Chapel Hill, I taught an online grammar course for several years. My teaching was recognized with the University of North Carolina's Board of Governors' Award for Excellence in Teaching (2008) and a UNCP Outstanding Teaching Award (2000). Employing online lessons and podcasts, group discussions, Supplemental Instruction, and more, I sought to engage my students in rich, personal, and meaningful experiences in which they could achieve their potential as readers, writers, and thinkers. As a faculty mentor, I collaborated with undergraduate and graduate students on research culminating in both a book, *Thomas Wolfe Remembered* (University of Alabama Press, 2018), and a scholarly monograph, *Out of the West* (Thomas Wolfe Society, 2014). I led educational trips to Philadelphia, Boston, Williamsburg, New Orleans, St. Louis, and other destinations. Drawing on my teaching experience, I have published and presented several papers on syllabus design, online education, and other pedagogical subjects.

OTHER PROFESSIONAL EXPERIENCE

Member, Nexel Advisory Committee, 2022

Member, Advisory Board, Skills for a New Economy, Educational Testing Service, 2019

President, Thomas Wolfe Society, 2015-2017

Vice President, Thomas Wolfe Society, 2013-2015

President, Central Carolina Phi Beta Kappa Association, 2007-2011

Chair, Program Committee, South Atlantic Modern Language Association, 2006-2007
Copy Editor, *News-Sentinel*, Fort Wayne, Indiana, 1991-1992
Copy Editor, *Daily Journal*, Franklin, Indiana, 1989-1991

COMMUNITY ENGAGEMENT

Steering Committee, READI Grant Proposal, North Central Indiana Regional Planning Council, 2021-present
County Advisory Board Meetings, 2021-present
Legislative Luncheons with State Legislators and IU Government Relations Team, 2016-present
Kokomo CEO Guest Lecturer, 2015-present
Guest Lecturer for Regional High Schools, 2020-present
Board Member, Habitat for Humanity of the Kokomo Community, 2018-present
Howard County Promise Events for Area Kindergartners, 2017-2019
Member, Rotary Club of Kokomo: Early Risers, 2018-present
Board Member, Storytelling and Arts Center of the Southeast, 2012-2015

PUBLICATIONS AND GRANTS

As a scholar of American literature, I have written and presented on a variety of topics, including the intersections of literature and journalism in the works of Edgar Allan Poe, Harriet Beecher Stowe, Emily Dickinson, Rebecca Harding Davis, Theodore Dreiser, and other writers. Drawing on my teaching experience, I also have published a textbook on information literacy, as well as articles on student success and various aspects of pedagogy. My work on literature, journalism, and information literacy, along with my newspaper background, has informed my recent scholarship and grants related to current issues in the media. Much of my work has been published by scholarly presses and in academic journals, but I also enjoy reaching lay audiences through Audible books, the mainstream media, and public lectures for the IU Alumni Association and other organizations.

Books

Canada, Mark. *Ben Franklin's Lessons in Life*. Audible, 2021.
Canada, Mark. *Edgar Allan Poe: Master of Horror*. Audible, 2020.
Canada, Mark, and Nami Montgomery, eds. *Thomas Wolfe Remembered*. Tuscaloosa: University of Alabama Press, 2018.
Alewine, Michael, and Mark Canada. *Introduction to Information Literacy for Students*. Malden, Massachusetts: Wiley, 2017.
Canada, Mark, Nami Montgomery, and Savanna Fowler, eds. *Out of the West: Notes from Thomas Wolfe's Final Western Journey*. Thomas Wolfe Society, 2014.
Canada, Mark, ed. *Literature and Journalism: Inspirations, Intersections, and Inventions from Ben Franklin to Stephen Colbert*. New York: Palgrave Macmillan, 2013.
Canada, Mark. *Literature and Journalism in Antebellum America: Thoreau, Stowe, and Their Contemporaries Respond to the Rise of the Commercial Press*. New York: Palgrave Macmillan, 2011.

Selected Scholarly Articles and Chapters

- Canada, Mark, and Jeffrey Gayton. "Reimagining Student Learning." *Radical Reimagining for Student Success in Higher Education*. Eds. Jo Arney, Glenn Davis, and Timothy Dale. Sterling, Virginia: Stylus, 2023.
- Canada, Mark. "The Chief Academic Officer's Role in Transfer Students' Success." *Transfer Matters: A Handbook for Success, Equity, and Social Justice for Transfer Students*. Eds. John N. Gardner, Michael Rosenberg, Andrew K Koch. Sterling, Virginia: Stylus Publishing, 2021.
- Canada, Mark. "Learning to Scribble with Benjamin Franklin." *a/b: Auto/Biography Studies* 34:2 (2019): 347-356.
- Canada, Mark. "The Real Thomas Wolfe." *The Thomas Wolfe Review* 42/43:1/2 (2018/2019): 101-114.
- Canada, Mark. "Teaching Linguistics Through Lexicography." *American Speech* 93.2 (May 2018): 311-323.
- Canada, Mark, and Meredith Storms. "The Go-to Faculty: An Extra Resource Promoting Student Success." *Building Bridges for Student Success*. Norman, Oklahoma: The Consortium for Student Retention Data Exchange, 2016.
- Canada, Mark. "Putting Wolfe in His Place (and Yours)." *The Thomas Wolfe Review* 39.1-2 (2015).
- Canada, Mark. "Rebecca Harding Davis's Human Stories of the Civil War." *Southern Cultures* 19 (Fall 2013): 57-71.
- Canada, Mark. "Thomas Wolfe, 'Return,' and the *Asheville Citizen*." *The Thomas Wolfe Review* 36 (2012): 23-36.
- Canada, Mark. "The Polar Regions." In *Poe in Context*. Cambridge: Cambridge University Press, 2012.
- Canada, Mark. "Stories of Today: Rebecca Harding Davis's Investigative Fiction." *Journalism History* 38 (Summer 2012): 63-73.
- Canada, Mark. "The Critique of Journalism in *Sister Carrie*." *American Literary Realism* 42 (Spring 2010): 227-242.
- Canada, Mark. "The Paperboy Turned Novelist: Thomas Wolfe and Journalism." *The Thomas Wolfe Review* 27 (Winter-Spring 2003): 70-78.
- Canada, Mark. "Assessing E-folios in the Online Class." *New Directions for Teaching and Learning* 91 (September 2002): 69-75.
- Canada, Mark. "The Internet in Service-Learning." *New Directions for Higher Education* 114 (Summer 2001): 45-50.
- Canada, Mark. "Flight into Fancy: Poe's Discovery of the Right Brain." *The Southern Literary Journal* 33 (Spring 2001): 62-79.
- Canada, Mark. "The Right Brain in Poe's Creative Process." *The Southern Quarterly* 36 (Summer 1998): 96-105.

Selected Articles in Popular and Trade Media

- Canada, Mark, and Christina Downey. "The Best Way to Follow Through on Your New Year's Resolution? Make an 'Old Year's Resolution.'" *The Conversation* (21 December 2021).
- Canada, Mark, and Christian Chauret. "Benjamin Franklin's Fight Against a Deadly Virus." *The Conversation* (1 July 2021).

- Canada, Mark, Paul Cook, Christina Downey, and Polly Boruff-Jones. "The Mind Is a Mask: Protecting Students Against False and Misleading Information during a Pandemic." *Liberal Education* 107.1 (Winter 2021): 27-31.
- Canada, Mark. "Talking Politics in 2021: Lessons on Humility and Truth-seeking from Benjamin Franklin." *The Conversation* (8 February 2021).
- Canada, Mark, and Christina Downey. "What's Behind Our Appetite for Self-Destruction?" *The Conversation* (8 January 2019).
- Arney, Jo, Mark Canada, and Timothy Dale. "Re-Imagining the First Year on Campus: A Closer Look at Indiana University Kokomo and the University of Wisconsin La Crosse." *Change* 50 (July 2018): 15-21.
- Canada, Mark. "How the Provost Can Help Students Succeed." *The Chronicle of Higher Education* (8 October 2018).
- Canada, Mark. "Henry David Thoreau's Views on 19th-Century Media Resonate Today." *The Conversation* (1 August 2017).
- Canada, Mark. "IU Kokomo Uses Research to Re-imagine the First Year of College," *Kokomo Tribune* (30 March 2017).
- Canada, Mark. "IU Kokomo Crafts 'KEY' to Success for Students." *Kokomo Tribune* (6 September 2016).
- Canada, Mark. "Can Jude Law's 'Genius' Capture the Essence of Thomas Wolfe?" *The Conversation* (10 June 2016).

Grants

- Steering Committee. Regional Economic Acceleration & Development Initiative (READI). Indiana Economic Development Corp. \$30 million.
- Canada, Mark (PI), Paul Cook, Polly Boruff-Jones, and Christina Downey. "Mind Over Chatter: Bias Mitigation for College Students." Rita Allen Foundation. \$50,000.
- Walters, Carolyn, Meg Meiman, Mark Canada, Peter Rhoda, and Polly Boruff-Jones. "Information Literacy Online Toolkit." Women's Philanthropy Leadership Council and Indiana University Foundation. \$25,000.

Selected Presentations

- Canada, Mark. "Franklin in France: Diplomat, Celebrity, Spy, and Flirt." Mini University. Indiana University Alumni Association. Forthcoming in June 2024.
- Canada, Mark. "Literature of the Sea." Mini University. Indiana University Alumni Association. Forthcoming in June 2024.
- Canada, Mark. "The Literary Mediterranean. Lecture on Oceania cruise ship, sponsored by Indiana University Alumni Association. October 2023.
- Canada, Mark. "America's Writers: Works, Quirks, and Jerks." Mini University. Indiana University Alumni Association. June 2023.
- Canada, Mark. "Benjamin Franklin: Scientist, Diplomat, Author—and Role Model?" Winter College. Indiana University Alumni Association. January 2022.
- Canada, Mark. "Edgar Allan Poe: America's Dark Genius." Indiana University Alumni Association. October 2021.
- Canada, Mark. "Benjamin Franklin: Hoaxer or Pioneer?" Annual Conference of the Association for Education in Journalism and Mass Communication. August 2021.

- Canada, Mark. “Frederick Douglass, Author, Abolitionist, Activist.” Indiana University Alumni Association. June 2021.
- Canada, Mark. “Building and Launching the Corps of Discovery” and “Into the Great Blank and Back Again.” River Cruise for Indiana University Alumni Association. September 2019.
- Canada, Mark, Jo Arney, and Christina Downey. “Integrating Student Success Efforts Across Campus.” AASCU Academic Affairs Summer Meeting. Minneapolis, Minnesota. July 2019.
- Canada, Mark, Jeffrey Gayton, Randy Swing, Jillian Kinzie, et al. “Closing Plenary: Lessons Learned from the Re-Imagining the First Year (RFY) Project.” AASCU Academic Affairs Winter Meeting. Amelia Island, Florida. February 2019.
- Canada, Mark, Paul Marthers, and Joe Glover. “Strategies for Student Success: Retention and Graduation Rates,” State University System of Florida Trustee Summit, Florida Atlantic University, Boca Raton, Florida, November 2018.
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Editorial Boards

Contributing Editor, *The Thomas Wolfe Review*, 2013-present

Editorial Board, *Edgar Allan Poe Review*, 2010-2012

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Phi Beta Kappa, Indiana University, 1989